



Remit Address:  
 KSNV  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

Strategic Media Services, Inc.  
 Attention: Accounts Payable  
 3299 K St. NW  
 Ste 200  
 Washington, DC 20007

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	103544-2
Invoice Date	09/02/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 08/28/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103544
Alt Order #	06829899
Deal #	
Order Flight	08/27/12 - 08/28/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HE4S
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
2	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		08/27/12 to 09/02/12	2x	MT-----				
	KSNV			M	08/27/12	:30	5:52 AM	DH-08-14-12-07-H Facts	\$400.00		1
	KSNV			Tu	08/28/12	:30	5:46 AM	DH-8-13-12-6 HD GAS	\$400.00		2
3	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		08/27/12 to 09/02/12	1x	M-----				
	KSNV			M	08/27/12	:30	6:10 AM	DH-8-13-12-6 HD GAS	\$700.00		1
6	KSNV	Today Show	658a-9am		08/27/12 to 09/02/12	1x	-T-----				
	KSNV			Tu	08/28/12	:30	8:42 AM	DH-08-14-12-07-H Facts	\$1,400.00		1
7	KSNV	M-F Today Show II	9-10a		08/27/12 to 09/02/12	1x	-T-----				
	KSNV			Tu	08/28/12	:30	9:59 AM	DH-08-14-12-07-H Facts	\$500.00		1
10	KSNV	Today 4th Hour	10am-11am		08/27/12 to 09/02/12	2x	MT-----				
	KSNV			M	08/27/12	:30	10:51 AM	DH-08-14-12-07-H Facts	\$325.00		2
	KSNV			Tu	08/28/12	:30	10:28 AM	DH-08-14-12-07-H Facts	\$325.00		1
11	KSNV	Noon News	12-1230pm		08/27/12 to 09/02/12	2x	MT-----				
	KSNV			M	08/27/12	:30	12:12 PM	DH-08-14-12-07-H Facts	\$425.00		2
	KSNV			Tu	08/28/12	:30	12:09 PM	DH-8-13-12-6 HD GAS	\$425.00		1
14	KSNV	M-F Early News	5-630p		08/27/12 to 09/02/12	4x	MT-----				
	KSNV			M	08/27/12	:30	5:21 PM	DH-08-14-12-07-H Facts	\$1,000.00		1
	KSNV			M	08/27/12	:30	6:28 PM	DH-8-13-12-6 HD GAS	\$1,000.00		3

The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency for other Third Parties that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions printed on otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin or ancestry.



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Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	103544-2
Invoice Date	09/02/12
Invoice Month	September 2012
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Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103544
Alt Order #	06829899
Deal #	
Order Flight	08/22/12 - 08/28/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HEAS
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
14	KSNV	M-F Early News	5-630p	Tu	08/28/12	:30	5:22 PM		DH-08-14-12-07-H Facts	\$1,000.00		2
	KSNV			Tu	08/28/12	:30	6:27 PM		DH-08-14-12-07-H Facts	\$1,000.00		4
15	KSNV	M-F Wheel of Fortune	7-730pm		08/27/12 to 09/02/12	1x	M-----					
	KSNV			M	08/27/12	:30	7:29 PM		DH-08-14-12-07-H Facts	\$1,000.00		2
18	KSNV	Face to Face w/ J Ralston	730-758pm		08/27/12 to 09/02/12	1x	M-----					
	KSNV			M	08/27/12	:30	7:54 PM		DH-08-14-12-07-H Facts	\$800.00		2
20	KSNV	M-F News 3 at Eleven	11pm-1135pm		08/27/12 to 09/02/12	1x	M-----					
	KSNV			M	08/27/12	:30	11:12 PM		DH-08-14-12-07-H Facts	\$1,100.00		1
26	KSNV	Wheel in Prime	M-SA 8-11p / SUN 7-		08/27/12 to 09/02/12	1x	-T-----					
	KSNV			Tu	08/28/12	:30	10:18 PM		DH-08-14-12-07-H Facts	\$1,000.00		1
27	KSNV	Face to Face in PRIME	8-11pm		08/27/12 to 09/02/12	1x	-T-----					
	KSNV			Tu	08/28/12	:30	10:59 PM		DH-8-13-12-6 HD GAS	\$800.00		1
<u>Aired Spots</u>												18
<u>Gross Total</u>										<b>\$13,600.00</b>		

Payment Terms 30 Days

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Account Executive	Arny McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

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Agency Commission      \$2,040.00  
**Net Amount Due      \$11,560.00**

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